FIREGRACKERS



TIM GORMAN

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"My goal is to connect and communicate everything the Firecracker system has to offer. I also hope to help develop tools and processes to further the Firecracker success."

Position

Chief Financial Officer, Firecracker Softball, Inc.

Business Background

Tim graduated from CSUF in 1996 and went to work for one of the largest accounting firms in the world, KPMG, and became a CPA (certified public accountant). Tim joined Taco Bell Corp. and gained high-level experience in finance, marketing, and operations. He left to lead the national marketing department at Johnny Rockets. In 2010, Tim made the transition into entrepreneurship. Since then, Tim owns three restaurant franchisees, Chronic Tacos, and is a commercial real estate broker specializing in building wealth through real estate income properties.

Softball Background

Tim's love for softball started while coaching his oldest daughter in 2009. He has coached all levels since then from assistant coach, head coach, and manager. He learned how to communicate with parents, players, umpires, and coaches. Now coaching his youngest daughter Elise and niece, Haley, he joined the Firecrackers in August 2019.

Family Background

Tim met his wife Janette while working at KPMG in 1997. They married in 1998 and have two daughters, Grace and Elise. Tim lives in Anaheim Hills and just added a new puppy to the mix. Mid-week is filled with work behind a desk, but Tim's weekends are spent on the dirt.

