



# JON RICO

**Jon Rico**

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## **Position**

Head Writer FC Entertainment, Firecracker Softball, Inc.

## **Business Background**

Jon Rico has been involved with the development of Firecracker Softball for almost 15 years. At age 16, he took an interest in photography. After high school, he ran Jon Rico Photography from 2012-2014 where he would provide most of the product photography for the Firecracker Gear Store in 2013, as well as catalog shoots for Worth and Schutt. Most recently, he was a member of the production team for Firecrackers OnDemand with Lucas Wilde. Jon is currently the head of FC Entertainment, which provides everything from film/television reviews, watchlist suggestions, and other various articles surrounding many varieties of entertainment for people to enjoy during their off time from softball.

## **Softball Background**

As the son of a softball coach, Jon has been traveling with the Firecrackers since the age of four. The relationship between him and the team was always very strong, and he was a fixture in the dugout during many television championship games.

## **Family Background**

Jon was born in Long Beach, CA in 1991. Living in Huntington Beach for the majority of his life, he graduated from Huntington Beach High School in 2009. In 2011, his passion for mixed martial arts led to him on the path to training Brazilian Jiu Jitsu at Kings MMA, where he is currently a purple belt and certified assistant instructor. Jon is also a pro wrestling, gaming, and film enthusiast. He frequently travels to Las Vegas, where he often goes to see live UFC and pro wrestling events.

